

Masar Solution Trading Est.

Networking - Communication - Electrical
C.R. 2053027362



مؤسسة مسار الحل التجارية

شبكات - الاتصالات - الكهرباء
س.ت. ٢٠٥٣٠٢٧٣٦٢

COMPANY PROFILE



MASAR Solutions position itself as an IT Solution Provider firm. It is established with the vision to provide the right solution for our clients by having a better understanding and appreciation towards their business.

OUR VISION AND MISSION

Vision:

To be the Leading IT Solution Provider Company in KSA

Mission:

- To Understand Client's Needs and Provide Outstanding IT Solutions.
- To Be a Trusted Business Partner for Our Customers and Business Alliances
- To Achieve Significant and Sustainable Growth
- To Provide an Environment as the Destination for the Best People

Since the start-up of the company, MASAR Solutions focuses on finding the most cost effective, innovative and integrated Solution Provider. Our total solution offering has been a Unique competitive advantage of our company.

We believe that our integrated solutions will give lower total cost of ownership for any organizations by reducing all the hassle of complex technology selection, product procurement, delivery, deployment, project management, training and customer support. We also believe that long term relationships with our clients begins with careful analysis of clients' business opportunities and requirements of IT Solutions to support their business goals, followed by accurate implementation of solutions, and ended with a total support on their IT operation.

THE MASAR ADVANTAGE

MASAR is committed to helping our customers accelerate business innovation through technology. In every engagement, we use a set of proven methodologies that guide our work. And, we strive to balance leading-edge technology innovation with cost-effective, reliable, secure, and adaptive IT solutions that meet or exceed our customers' needs.

In Today's merging technologies, we realize a successful approach must employ converging solution strategies. However, theories alone do not yield successes; disciplined, knowledgeable people do. In every engagement, you will find us deploying seasoned professionals with vast IT experiences in multiple disciplines and industries that can comprehend end to end processes, analyze needs, and build or configure the right solution.



• **OUR SERVICES**

Networking Solutions



Networking & Connectivity:
Structured Cabling UTP & Fiber Optic,
WAN/MAN/LAN, VPN, Wireless, Access, and
advanced networking solutions & services (IP
telephony, VoIP).



Hardware Solutions

MASAR a proven leader in computer supplies, maintenance and information technology. Provides our client with hardware support for all types of PC's, Printers, Peripherals equipment, scanners, plotters, projectors, copy machine, laptops, UPS system, IT security solutions and more....



Software Solutions

MASAR offers different types of software solutions to meet its wide customer base requirements. A few of which are Custom software development, Packaged Software development, ERP Solutions, Dynamic website Design & Development Solutions etc.

Web Design solutions

- Graphic Design
- Multimedia Animations
- Domain Name Registration
- Web Hosting Space
- Email Accounts
- Bulk SMS Marketing Services
- Email Marketing Services
- Saudi Executive Database
- Online Marketing - SEO
- Product Design & Industrial Design
- Print Media: Corporate Logo Design & Branding
- Digital Imaging & Flash Videos
- Architectural Visualizations & Face Book Application Developers



• **BUSINESS PARTNERS**

We are Stockiest and Resellers for all kinds of IT Accessories for Laptops, Desktops, Servers, Printers, and Plotters.

MASAR provides its customers with leading products and updated technology from around the world vendors (HP, IBM, Dell, Lenovo, Genius, Intex, Eaton, Intel, L, Samsung, Systemax, Cisco etc.)

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We are Stockiest and Resellers for all kinds of IT Securities products, Networking solutions, backup tapes, printer cartridges, all types of memories, server cabinets and cable management.



- **CONTACTS.**

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